

PROTO Invention Factory as a Venue for Sustainable Events

PROTO Invention Factory is an environmentally friendly choice for hosting your event, as most of the necessary services, such as catering, equipment, and stage construction, are provided on-site. This helps save on transportation, energy, and other costs, significantly reducing the event's ecological footprint. PROTO Invention Factory is the first attraction in Estonia to receive the Green Key environmental certification.

PROTO's Environmental Principles

1. At PROTO Invention Factory, we always prioritize local Estonian resources! Our exhibits are largely produced in Estonia to shorten the journey from idea to execution and to conserve resources. We use natural materials, prioritize reuse whenever possible, and gladly give new life to old materials. We want tourists visiting us to experience the same values—Estonia is a small, lovely, clean, and sustainable country where people care about their environment.
2. At PROTO Invention Factory, both students and families visiting the exhibition can participate in various workshops dedicated to promoting sustainability. Additionally, environmental awareness is integrated into PROTO's different programs.
3. PROTO's food service follows a simple principle—waste and pollution should be minimized as much as possible! Our café and event catering always offer diverse and healthy options, including plant-based dishes. Furthermore, at PROTO Discovery Factory there is no place for cleaning products containing chemicals or produce that contains air pollutants, fertilizers, or pesticides
4. PROTO aims to use heating, electricity, water, and other resources as efficiently as possible. We constantly monitor our consumption and seek new ways to optimize costs.
5. We practice waste sorting throughout PROTO to ensure effective waste management and reduce environmental impact. Additionally, we collaborate with local waste management companies to ensure that all waste reaches the appropriate recycling and processing facilities.
6. For events hosted at PROTO, we have developed guidelines for sustainable event management, which we use for our programs and share with other organizers.
7. PROTO values responsible and ethical operations, offering a safe and inclusive work environment where employees' rights are respected, and equal opportunities are guaranteed regardless of age, race, gender, or other characteristics. We support the promotion of sustainable tourism by fostering transparency, anti-corruption efforts, and environmentally conscious management. We invest in the professional development of our employees through training and awareness programs while encouraging engagement at all levels. Our goal is to create an environment where everyone feels valued, safe, and inspired to contribute to the sustainable development of society and the environment.

PROTO's Guidelines for Sustainable Event Management

1. We recommend using exhibition carpets at PROTO only for stage covering and opting for reusable options.
2. We encourage the use of reusable decorations, furnishings, etc., to reduce single-use solutions.
3. When selecting souvenirs and gifts, we recommend avoiding disposable items except for food, and prioritizing practical and sustainable choices.
4. Consider using reusable name badges, wristbands, labels, and other printed materials. It is also advisable to make the return system for these items as simple and understandable as possible for visitors.
5. If possible, replace paper materials (invitations, brochures, etc.) with electronic alternatives. For printed materials, choose environmentally friendly and recycled options.
6. Minimize excessive packaging of goods and gifts and order only the necessary quantities. Collaboration with other event organizers can help share materials and reduce transportation needs.
7. Encourage visitors to notify in advance if they are unable to attend, to reduce food waste.
8. When planning the menu, prioritize local ingredients and plant-based foods.
9. Encourage participants to bring reusable water bottles.
10. Inform visitors about alternative transportation options to reduce the number of people arriving alone by car.
11. When ordering special transport services, prefer vehicles with low CO² emissions, such as gas-powered buses and EURO 6 standard buses.
12. Continuously share environmental principles with visitors, event teams, partners, and participants to enhance awareness and cooperation.